

 MARKETMONSTER CRYPTO & NFT MARKETING

CRYPTO MARKETING SOLUTION

Don't get lost in **crowd**

## About us

The premier destination for expert cryptocurrency and digital asset marketing services. Our team of SEO and marketing professionals have a wealth of experience in the crypto industry and are dedicated to helping businesses of all sizes succeed in the world of digital currency. Our extensive range of services includes social media marketing, content creation, email marketing, and more, all designed to help your business stand out in the crowded world of cryptocurrency. Our team is committed to staying up-to-date with the latest SEO and marketing trends in the crypto space, ensuring that your business is always at the forefront of the industry. Whether you are just starting out in the world of cryptocurrency or you are an established player looking to take your business to the next level, our team has the skills and expertise to help you achieve your goals. We look forward to working with you and helping your business thrive in the world of digital currency.

**40+**

**Marketing  
Launches**

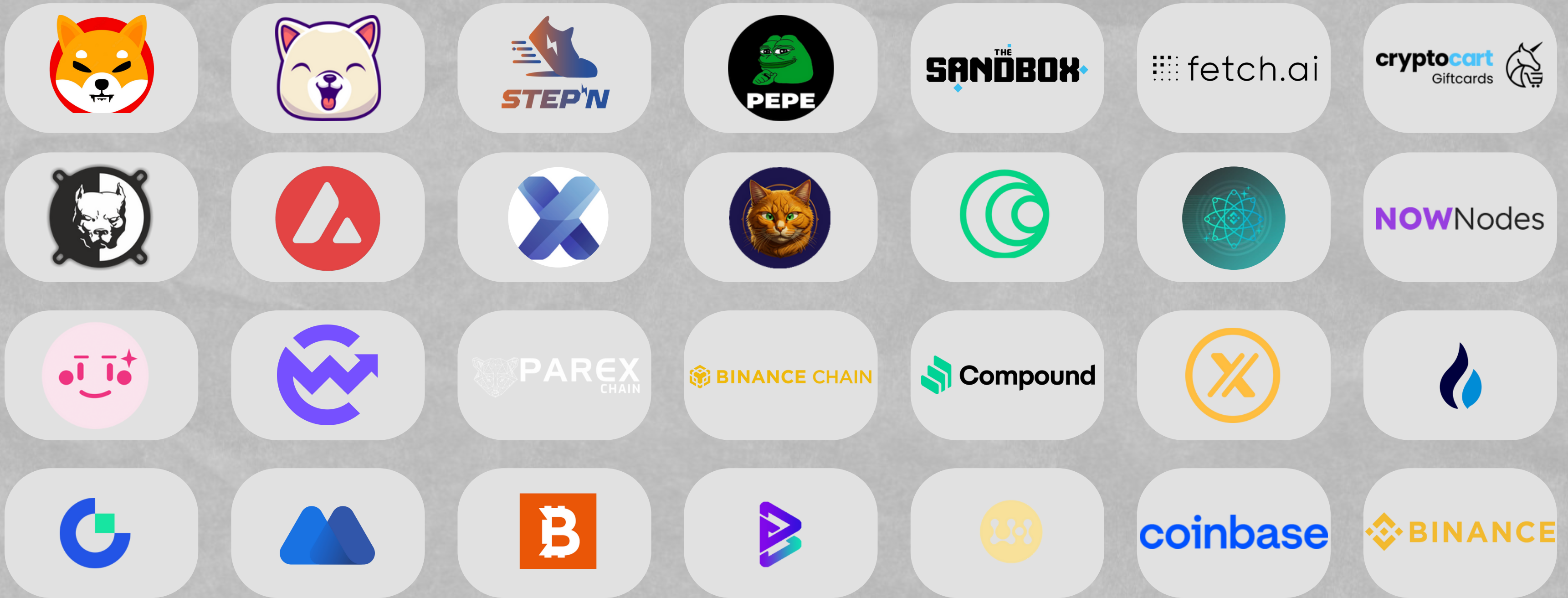
**>\$500M**

**Market cap of  
Our clienst**

**+50.000**

**Members + User ,  
Monthly when  
they work with  
us**

# PARTNERS



AND MORE

# What we do

## **CREATIVE DESIGN**

Professional graphic and web designers will assist you with unique and creative logo and website designs suitable for your business

## **COMMUNITY MANAGEMENT**

Experienced community managers, who have worked on many projects before, will assist you.

## **INFLUENCER ADS**

We will prepare a detailed introduction for your project.

## **LISTING CONSULTANT**

Our consultants will help you get listed as quickly as possible. We can also assist you with T2 CEX Listings with the best quote

## **ADVERTISEMENTS**

We can provide you with TV and billboard advertisements, and we can also organize sponsorship activities with celebrities.

## **BRANDING & MARKETING**

Thanks to our experienced consultants, we can assist you in the growth of your target audience and in your marketing efforts.

# OUR CASES

In the next slides, we will present a few of our case experiences in promoting projects at different stages.

# PROJECT -- FETCH.AI (FET)

#Fet #Listing #Partnership

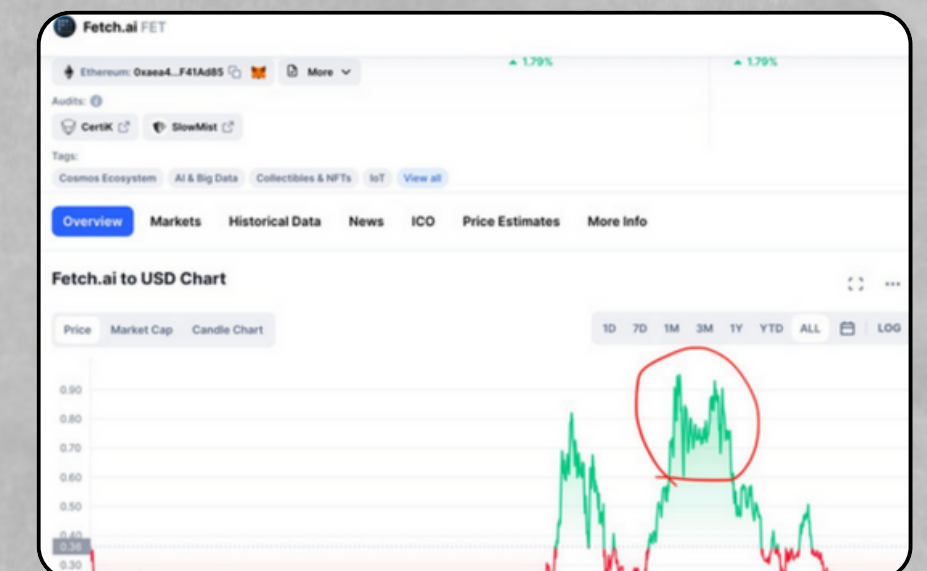
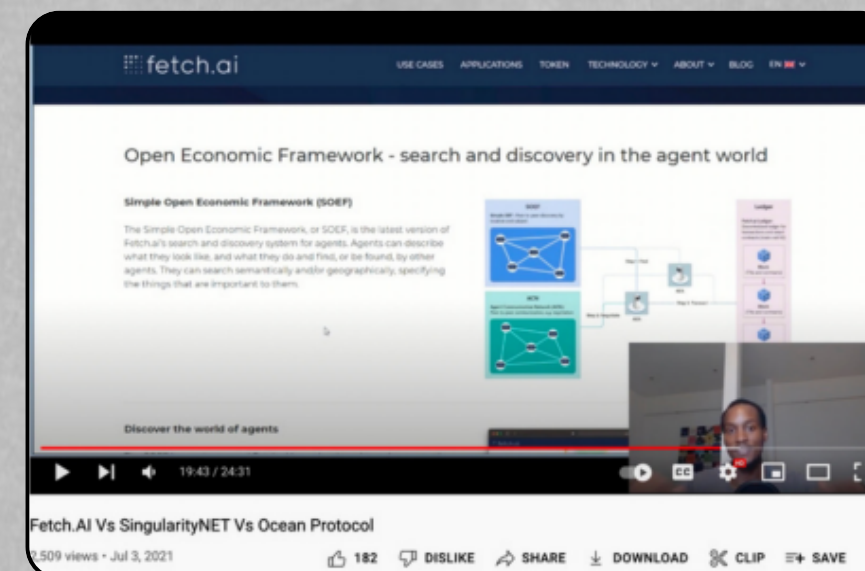
Fetch.ai (FET) is an innovative project that can change the world. It is an innovative platform that connects IoT (Internet of Things) devices and algorithms to enable collective learning.

SMM  
PR  
CROSS MARKETING  
COMMUNITY MANAGEMENT

DURATION : 4 MONTH



50.000 + Attracted Participants	35.000+ New members in Community
\$350.000+ Advertising Budget	\$35.000.000+ Daily Trading Volume



# PROJECT -- SANDBOX (SAND) #SAND #Partnership

Sandbox is an online gaming platform that offers a unique and immersive gaming experience. Monetize your NFTs in the blockchain.

SMM  
PR  
CROSS MARKETING

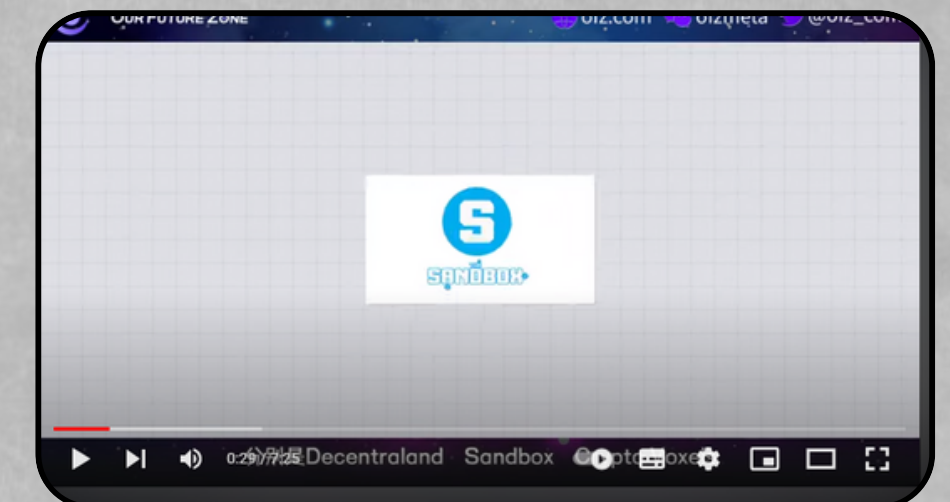
DURATION : 2 MONTH



The SandBox, 中文譯作沙盒，是一個擁有港產企業背景的區塊鏈遊戲平台。儘管近來元宇宙熱度稍退，但 The SandBox 仍然狀態大勇，不但獲 TIME 選為 2022 年百大最具影響力公司，全球用戶人數更增至 400 萬左右。到底 The SandBox 是什麼？在 The SandBox 買地有甚麼價值？SandBox 幣又可以如何入手？

[【最新消息】The SandBox Alpha 第三季正式推出](#)

30.000 + Attracted Participants	20.000+ New members in Community
\$200.000+ Advertising Budget	\$10.000.000+ Daily Trading Volume



# PROJECT -- ISLAMICCOIN (ISLAM) #Islam #PR #Partnership

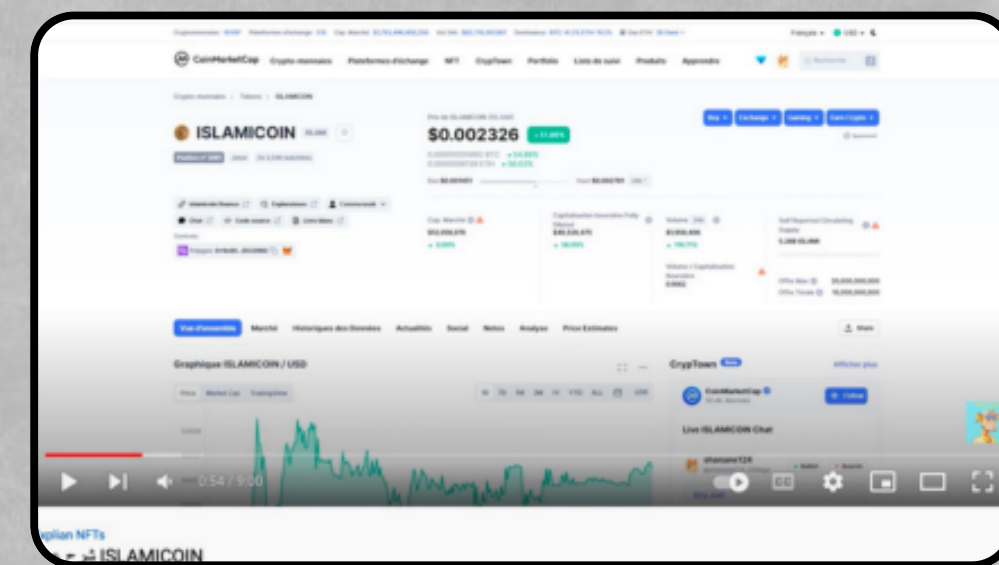
Islamic Coin is the native currency of the blockchain operated by the Haqq community and is dedicated to empowering an ethics-first Sharia-compliant financial ecosystem.

SMM  
PR MARKETING  
COMMUNITY MANAGEMENT  
SOCIAL MEDIA MANAGEMENT  
MARKET MAKER

DURATION : 1 MONTH

5.000 + Attracted Participants	90.000+ New members in Community
\$50.000+ Advertising Budget	\$5.000.000+ Daily Trading Volume

ISLAMICCOIN to USD Chart





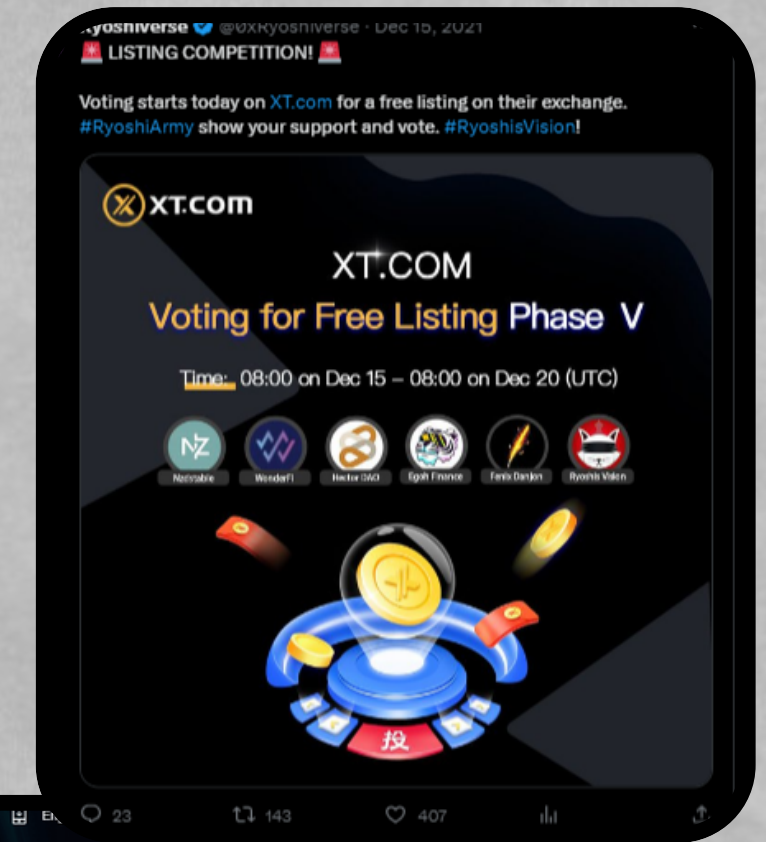
# PROJECT -- XT.COM

#Exchange #Scale #Growth

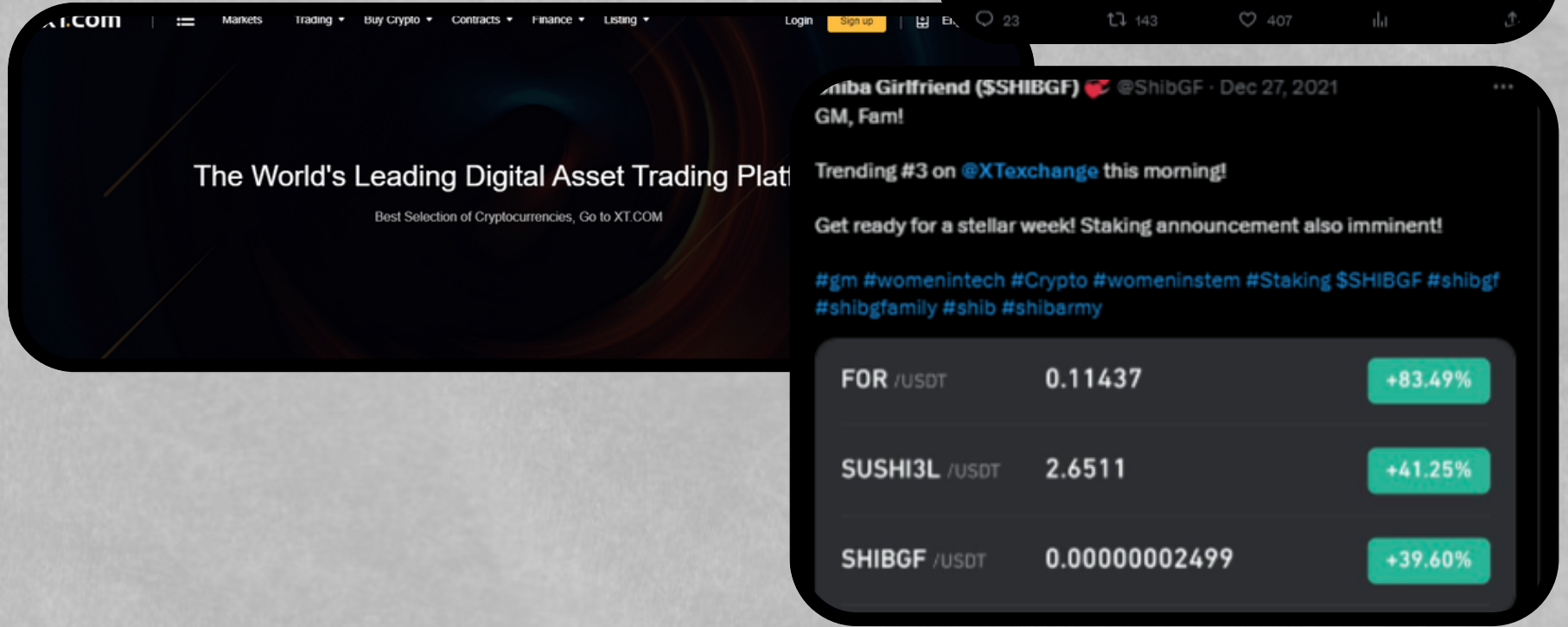
XT.COM is a social trading platform with more than 6 million registered users worldwide and supports more than 10 languages.

PAID ADS  
INFLUENCER MAERKETING  
PR

DURATION : 3 MONTH



15.000 + Clients	50+ Supported Influencer	50+ Organic Article PR Coverage
\$5.000.000+ Deposits	45.000+ Social Media Growth	





Crypto Marketing Agency

# SERVICES

**Social Media Management**

**Community Engagement**

**Influencer Marketing**

**PR**

**SEO**

**Market Maker**

# SOCIAL MEDIA MANAGEMENT

Accounts enlarged for users on social media to obtain information

## WHAT DO WE OFFER

- Outlining the SMM approach: Key Performance Indicators and goals
- Developing a content schedule: Posting 3-7 times weekly
- Overseeing account activities: Engaging with comments and messages
- Supervising promotional initiatives: Crafting advertising materials and texts, promoting content to meet KPIs
- Furnishing comprehensive reports and analytics

### Platforms

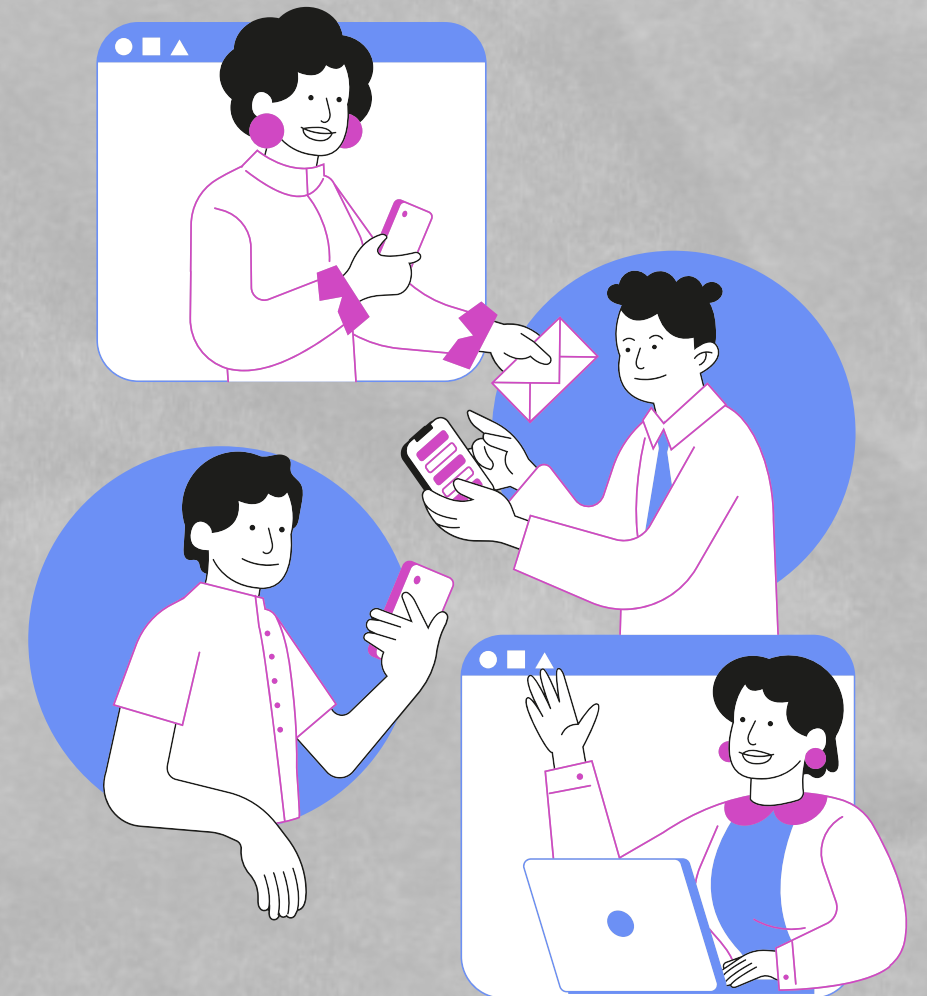


# COMMUNITY ENGAGEMENT

Establishing groups and providing information to investors according to their countries

## WHAT DO WE OFFER

- Offering assistance through email, on various social media platforms, and forums
- Support available in English, Spanish, Chinese, and Russian languages
- Engaging up to 8 community managers
- Establishing a Frequently Asked Questions (FAQ) page Operating around the clock, 24/7
- Configuring the server in a general sense
- Fine-tuning role-specific details
- Implementing both automated and manual server moderation setups
- Developing an indigenous currency accessible within your server
- Incorporating and customizing bots, formulating specific commands
- Establishing and managing channels
- Integrating social media channels (Instagram, YouTube, Twitch, Twitter)



Platforms  



# YOUTUBE INFLUENCERS

Crypto, Trading, Blockchain, DeFi.

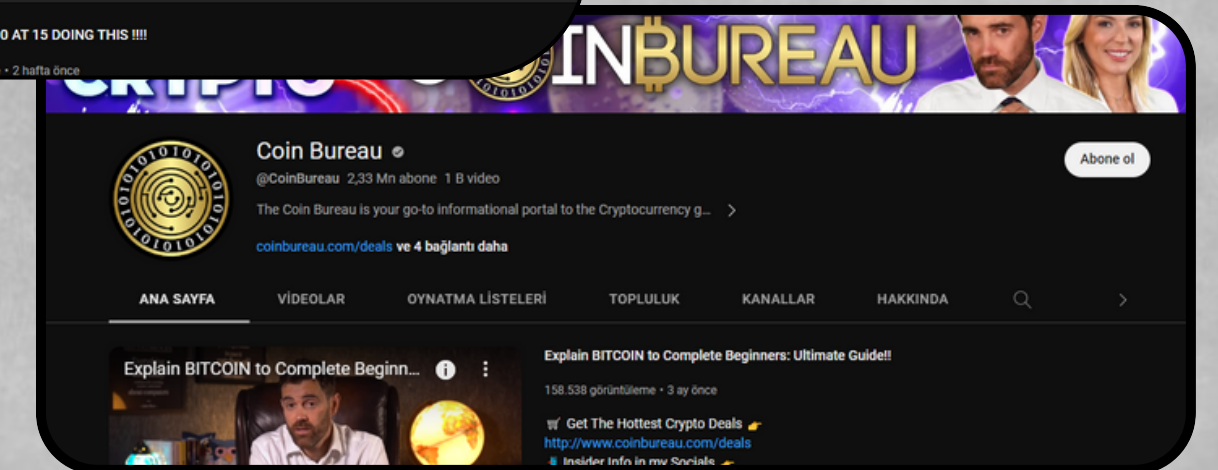
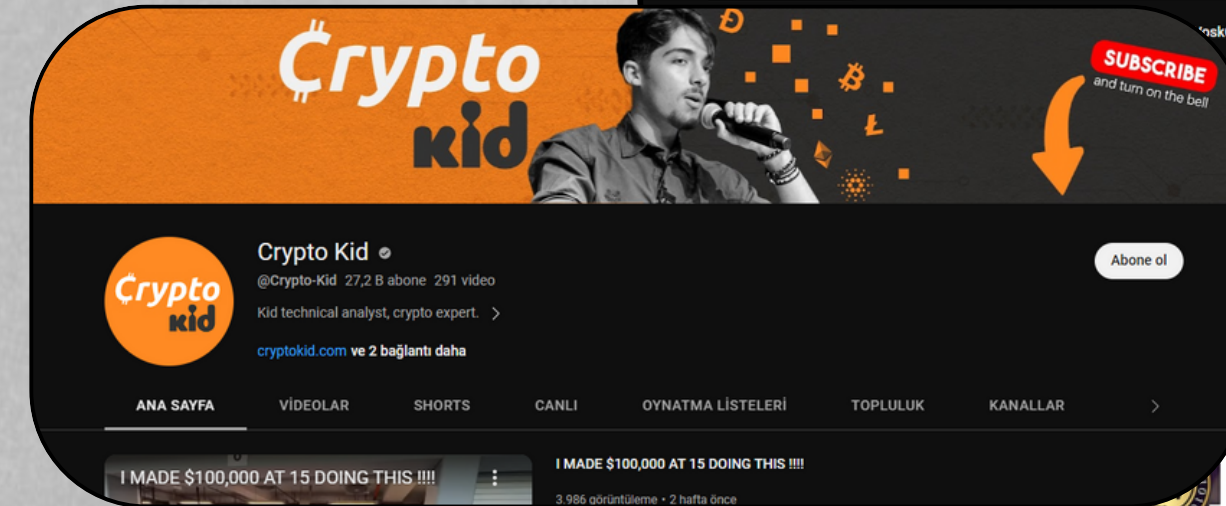
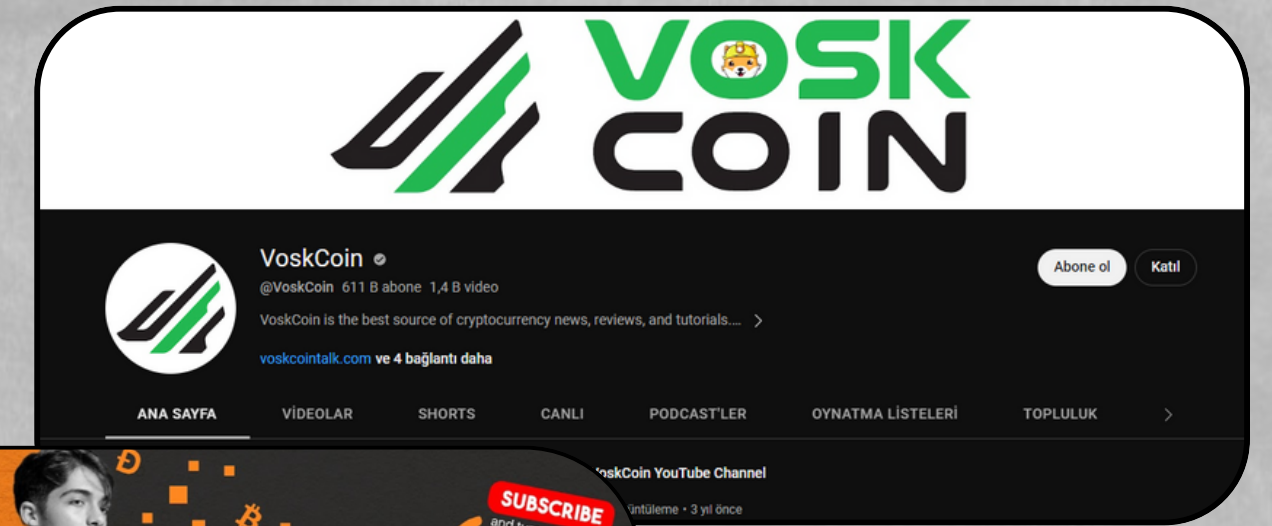


## WHAT DO WE OFFER

- Reaching a wide network of Twitter influencers
- Covering topics such as Crypto, Trading, Defi, and Blockchain
- Evaluating the requirements of the project
- Choosing an appropriate blogger based on analysis
- Organizing the publication schedule
- Assigning a Project Manager for support and oversight
- Compiling a comprehensive progress report



## EXAMPLES



# X TWITTER INFLUENCERS

## X WHAT DO WE OFFER

- Reaching a wide network of Twitter influencers
- Topics covered: Crypto, Trading, Defi, Blockchain
- Analyzing the project's needs
- Selecting a suitable blogger
- Arranging the posts
- Providing a Project Manager for assistance and control
- Writing a detailed progress report

## X EXAMPLES



**DonAlt** ✓  
@CryptoDonAlt  
Vaxxed Matrix Agent  
Takip et



**Sherlock** ✓  
@crazy\_crypto  
I started on crypto back in 2014 and used this profile to share stuff, nowa I'm more on @kaduwall due to different interests and Twitter issues  
Kışisel bilgileri çevir  
Brazil Doğum tarihi: 17 Eylül Mart 2014 tarihinde katıldı  
786 Takip edilen 36,7 B Takipçi



**DeFi Dad** ♦ defidad.eth  
@DeFi\_Dad  
DeFi super-user & educator  
Invest at @4RCapital  
Advise teams such as @Zapper\_fi, @pushprotocol, @defiantnews  
Host of The @Edge\_Pod  
Kışisel bilgileri çevir  
DeFi and Web3, Ethereum defidad.com Mayıs 2018 tarihinde katıldı  
153,2 B Takipçi

 **TIKTOK INFLUENCERS** **WHAT DO WE OFFER**

Reaching a broad network of influencers.

Covering topics like Crypto, Trading, Defi, and Blockchain

Assessing the project's requirements

Choosing an appropriate content creator through careful selection

Organizing the publication schedule Assigning a Project Manager for support and oversight

Drafting a comprehensive progress report

 **EXAMPLES**

**dk.idol**  
DK.IDOL


Follow

152 Following 575.8K Followers 12.3M Likes

📧 dk.idol501@gmail.com  
Founder of SMM.Updates

—  
Как включить монетизацию👉  
🔗 t.me/+bOlcuY1FgrA2OWM1

Videos 🔒 Liked




**rivercrypto**  
Let's Simplify Crypto!

Follow

501 Following 86.2K Followers 380.1K Likes

Crypto & Finance Content 🍷  
Enquiries: rivercryptowork@gmail.com  
Links📌  
🔗 linktr.ee/RiverCrypto

Videos 🔒 Liked



**crypto.smith**  
Crypto Smith™

Follow

202 Following 207.7K Followers 717.2K Likes

Join The Crypto Traders Hub 🍷💬  
Crypto Community  
📌 Join for FREE 📌  
🔗 discord.gg/cryptotradershub

Videos 🔒 Liked

Playlists



Learn Crypto 📖  
3 posts



Crypto Marketing Agency

## PR

### PR STRATEGY

Computing a brand new PR strategy  
Identifying potential avenues for cross-promotion

### PR MEDIA

Building perfect media list  
Creating media kits and press releases  
Making a list of news about a product

### PR AUDIT

Confirming the relevance of the existing strategy  
Conducting an analysis of the market

**Forbes**

**BUSINESS  
INSIDER**



**Bloomberg**



**Entrepreneur.**



the **Cryptonomist**



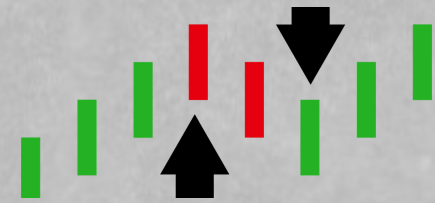
# SEO

DONT GET LOST IN THE **CROWD**

- Gathering keywords and assessing competitors
- Developing a promotional strategy
- Compiling semantics and forming a semantic core
- Creating landing pages and meta tags
- Analyzing onsite and on-page ranking factors



# MARKET MAKER



Program Implementation for Token Projects

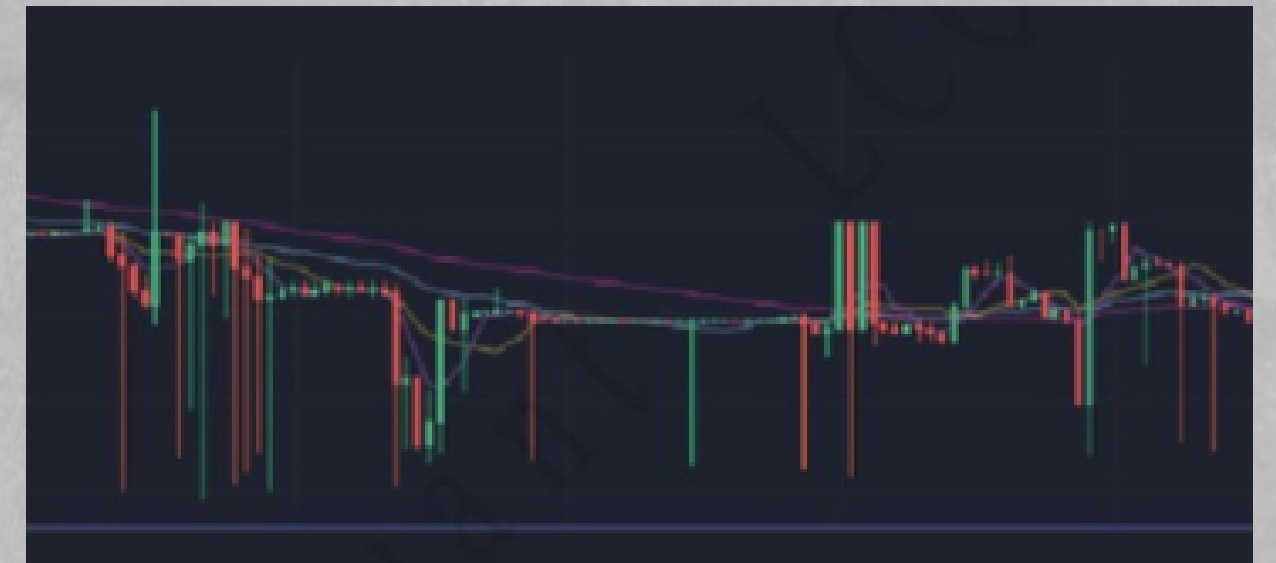
The implementation of the market making program is quite simple and consists in the following steps

**Initial review:** We have an initial conversation with the client to understand their unique situation and define the objectives of the liquidity provision program.

**Market making program definition:** We advise the client on the most suitable market making program, depending on trading volume, exchange, and other factors.

**Liquidity provision:** We start providing 24/7 liquidity for the token based on the agreed customized market making program

## Before MM

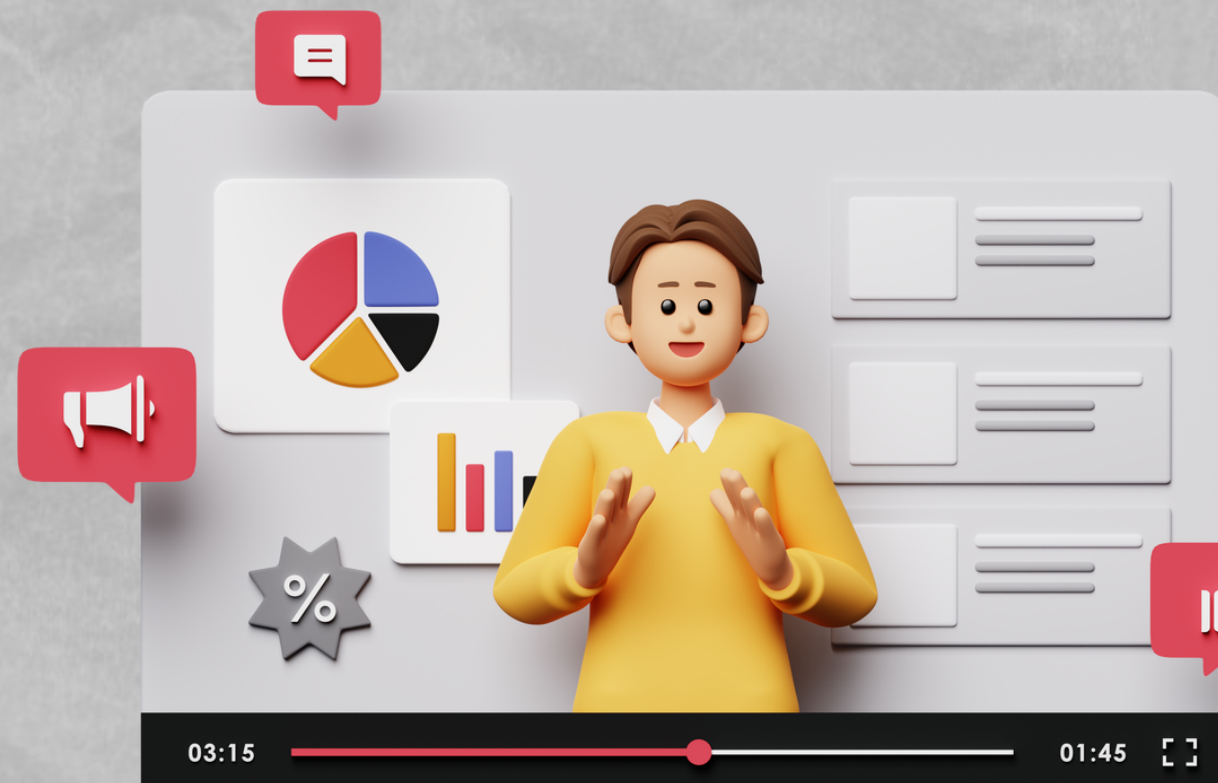


## After MM



**WHY MARKETMONSTER  
IS THE BEST CHOICE ?**

## WHY MARKETMONSTER



We are the right for your business. We have the expertise and knowledge to offer impartial advice and services at reasonable prices. Together with our professional team, we listen to our customers' needs and find the right solution for them. We carefully create the most suitable advertisements for you by researching the current news and advertising areas related to blockchain technology and cryptocurrencies, help you develop your project in a way that will take it one step further, and we are working hard for your growth.

# GET A MARKETING STRATEGY FOR YOUR CRYPTO PROJECT

Incorporating a systematic approach, various tools, a media plan, and a performance projection with detailed steps.



## Contact Us



**marketmonsters**



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**marketmonsterss**



**marketmonster.agency**